

## **eMailGanizer iPhone App Adds Hotmail Support**

Santa Cruz, CA (September 26, 2011) -- GoodHumans is pleased to announce today the release of the 1.5.8 version of eMailGanizer, the intelligent email reader for the iPhone. This update adds support for Hotmail users. Now, people with Hotmail accounts can quickly file emails into their Hotmail folders directly from their iPhones. The Hotmail integration also includes folder management operations, making eMailGanizer the first iPhone App with the ability to manage folders for both Hotmail and IMAP accounts.

Hotmail accounts are added to eMailGanizer by selecting the Windows Live Hotmail choice when presented with the different account types during the account entry process. The user is then asked to provide their Hotmail email address and password. Once the credentials have been verified, eMailGanizer downloads emails and folders from Hotmail and keeps them synchronized with the user's iPhone. eMailGanizer then uses this information to learn how users like to file the Hotmail emails. This knowledge allows eMailGanizer to present the correct folder for each email while it is being filed.

In addition to email filing, Hotmail and IMAP users can now perform all folder management operations from the iPhone using eMailGanizer. These operations include the addition, deletion, renaming, and reorganization of email folders. Such tasks are accomplished using the '+' and 'Edit' buttons at the top of eMailGanizer's 'Folders' tab.

### **About eMailGanizer**

iPhone users that view a large number of emails on their phone must figure out an approach to managing these messages. eMailGanizer offers a solution. eMailGanizer, the intelligent email reader for the iPhone, simplifies the process of managing email by intuitively presenting folder recommendations in order of relevance to the current email. Users can now stay organized quickly and easily by filing emails with a couple of taps.

### **Pricing and Availability**

eMailGanizer is available in both 'ad-supported' and a 'pro' versions. eMailGanizer Pro does not have ads and also includes bonus features such as larger email previews and the ability to view more folders at one time. It is available on the App Store at the price of \$4.99.

### **About GoodHumans**

Founded in 2000 and based in Santa Cruz, California, GoodHumans began developing iPhone apps towards the middle of 2008. GoodHumans' mission is to provide high quality, functionally complete software that people use and enjoy. The approach is to develop apps that the leadership team uses on a daily basis.